



**Before you  
try another  
medication,  
try asking  
your DNA**

# It's not you, it's your genetics

If you're having trouble finding a medication that works for you, don't give up hope.

Here's the thing—**we all respond to medications differently.** That's why a particular medication may not work for you, but does work for someone else.

## HOW WE EACH RESPOND TO A MEDICATION DEPENDS ON OUR GENES



One way to discover whether or not a medication will work is to try it. This **trial and error** process can lead to months of taking medications that don't work or cause side effects. During this time, you could end up missing work, paying for multiple doctor visits, or **losing hope you'll ever find a medication that can help you.**

That's when your DNA can speak up.

# The GeneSight® test listens to your DNA

Your DNA knows how your body responds to medications, so your clinician can steer clear of a medication that may cause side effects or be less effective. That's why we created the **GeneSight test**.

This innovative technology analyzes your DNA and helps your doctor **get a clearer understanding of what medication might work best based on your genetic makeup.**

This simple test can help you **escape the cycle of trial and error** and help you find the right medication. After you take the test, your clinician receives a report showing how your genes may impact the effectiveness of different medications. Then, your doctor can choose a medication for you. This color-coded report helps your doctor:

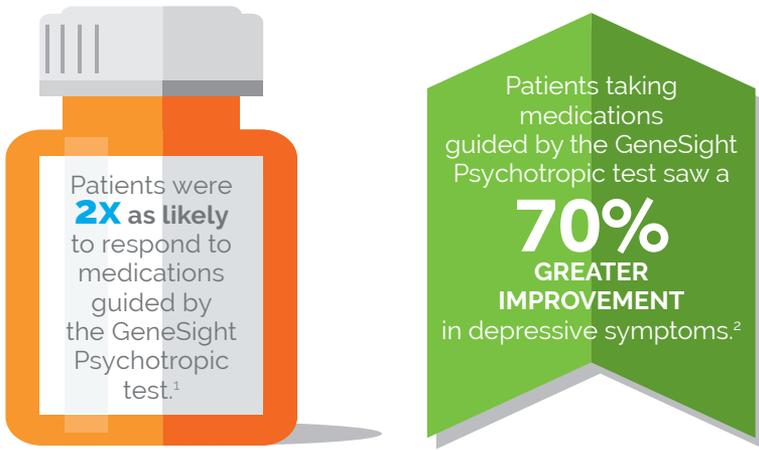
- Find the right medication faster
- Create a personalized medication plan
- Avoid medicines that may cause unwanted side effects

GeneSight® Psychotropic COMBINATORIAL PHARMACOGENOMIC TEST		genesight	
<b>Patient, Sample</b> DOB: 7/22/1984 Order Number: 9904 Report Date: 6/22/2016 Clinician: Sample Clinician Reference: 145CIP		? Questions? Call 855.891.9415 or email <a href="mailto:medinfo@assurehealth.com">medinfo@assurehealth.com</a>	
ANTIDEPRESSANTS			
USE AS DIRECTED	MODERATE GENE-DRUG INTERACTION	SIGNIFICANT GENE-DRUG INTERACTION	
desvenlafaxine (Pristiq®) levomilnacipran (Fetzima®) vilazodone (Viibryd®)	trazodone (Desyre®) 1 venlafaxine (Effexor®) 1 selegiline (Emsam®) 2 fluoxetine (Prozac®) 1,4 citalopram (Celexa®) 3,4 escitalopram (Lexapro®) 3,4 sertraline (Zoloft®) 3,4	bupropion (Wellbutrin®) 1,6 mirtazapine (Remeron®) 1,6 amitriptyline (Elavil®) 3,8 clomipramine (Anafranil®) 1,6,8 desipramine (Norpramin®) 1,6,8 doxepin (Sinequan®) 1,6,8 duloxetine (Cymbalta®) 1,6,8 imipramine (Tofranil®) 1,6,8 nortriptyline (Pamelor®) 1,6,8 vortioxetine (Trintellix®) 1,6,8 fluvoxamine (Luvox®) 1,4,6,8 paroxetine (Paxil®) 1,4,6,8	

# Hope backed by science

When your doctor can give you the right medication as quickly as possible, you can avoid repeated medical appointments and missed work. More importantly, **you can get back to your everyday life.**

These benefits aren't just wishful thinking. Multiple clinical studies show that **the GeneSight test works** better than treatment as usual:



The GeneSight test is based on patented proprietary technology developed in partnership with Mayo Clinic and Cincinnati Children's Hospital Medical Center.



# This test can change your life

The GeneSight test is about helping you **feel like yourself again**. The people below had their **lives changed and their hope restored** by taking the GeneSight test. So can you.

"After several years of trying many medications, your test changed my life."

Ronni • New York, NY



"Based on the GeneSight report, my doctor changed my medications. Now, for the first time in my life, I am positively motivated to work toward achieving goals that will ultimately make me the best possible person, emotionally, that I can be."

Marty • Cincinnati, OH

"If you can know what your body needs to make your life better, why wouldn't you do it?"

Angelina • Hampton Bay, NY



"What I would tell people is that there may be an answer out there, that this GeneSight test could save your life, and that you've got to start believing in hope at some point."

Michayla • Indianapolis, IN

For more real stories about the GeneSight test, visit [genesight.com/stories](https://genesight.com/stories).

# Money should never be a barrier to hope



## THE ASSUREX HEALTH PROMISE

Insurance can be complicated and we want you to feel comfortable knowing what you'll owe.

We promise that if your cost is going to be more than \$330, we'll call you before we process your test.

- If you have a traditional Medicare or Medicaid plan, **your cost is \$0.**
- If you have Medicare Advantage or other insurance, you may be expected to cover a portion of the test. That's typically \$330 or less. If it's more, we will contact you before we process your test. That's the Assurex Health Promise.

## More paths to affordability

To further reduce your cost for the GeneSight test, Assurex Health offers a **financial assistance plan** based on household income, persons in household, and other federal guidelines. To learn whether you qualify, visit [GeneSight.com/FAP](https://www.genesight.com/FAP).

If your cost is \$150 or more, we also have a **12-month, interest-free payment plan** that allows you to spread your cost for the test over an entire year.

By finding the right medication sooner, the GeneSight test can help **save on doctor visits and the cost of medications** that don't work.

# Ask your doctor about the GeneSight test

With the GeneSight test, your journey toward a better medication couldn't be easier.



## Get Swabbed

A 10-second swab from the inside of your cheek is all we need.



## Get Informed

After receiving your sample, your doctor will get the results in 36 hours.\*



## Get Better

Your doctor will create a personalized medication plan for you.

# Find a path back to you with the GeneSight test today

**Take action today** toward getting on the right medication.

By using the GeneSight test, you can eliminate the time, cost, and frustration that comes with months of trial and error.

Visit [genesight.com](https://genesight.com) and talk to your doctor about the GeneSight test today!

\* Typical turnaround time

# Is the GeneSight test right for you?

- Do you suffer from depression, anxiety, or another mental health condition?
- Is your medication not working for you?
- Are you taking medications that cause unwanted side effects?

If you answered yes to any of these questions, talk to your doctor about the GeneSight test.

Visit [genesight.com/getstarted](https://genesight.com/getstarted) for a helpful discussion guide.

## Customer Service

[info@assurexhealth.com](mailto:info@assurexhealth.com)

866.757.9204

## References

1. Altar CA, Carhart JM, Allen JD, et al. Clinical utility of combinatorial pharmacogenomics-guided antidepressant therapy. *Mol Neuropsychiat.* 2015;1:145-155.
2. Hall-Flavin DK, Winner JG, Allen JD, et al. Utility of integrated pharmacogenomics testing to support the medication of major depressive disorder in a psychiatric outpatient setting. *Pharmacogenetics Genomics.* 2013;23(10):535-548.

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